

## Meeting Location



**RICHLAND COUNTRY CLUB**

(615) 370-0030

1 Club Drive

Nashville, TN 37215

### *Hosts:*

Geary L. Leathers, GM/COO

Nate Brown

Heather Crutcher, CCM

### *Attire:*

Business casual

## Our Partners

The Volunteer Chapter would like to thank our gold partner, John Deere, and our silver partners, Purchasing Association of Private Clubs (PAPC), VGM Club, and MembersFirst for their support of our association.

The Volunteer Partnership Program creates a bridge between our Chapter's club management professionals and the companies most closely connected and committed to serving our industry. It offers organizations year-round exposure to club professionals through marketing, education and networking opportunities.



**JOHN DEERE**  
GOLF



**MembersFirst®**



**CLUB  
MANAGERS  
ASSOCIATION  
OF AMERICA**

## 2017 Quarterly Meeting & Education Seminar



**Richland Country Club**  
Nashville, TN

**Sunday, June 25, 2017**

Deadline to Register:  
June 19, 2017

# SCHEDULE \*All times Central Standard

**Sunday, June 25, 2017**  
**Richland Country Club**

**11:00 a.m.**

Tennessee Volunteer Chapter  
Board Meeting

**12:00 p.m.**

Brunch / Lunch

**1:00 p.m.**

Tennessee Volunteer Chapter  
Business Meeting

**1:30 p.m. ~ 4:15 p.m.**

Education Seminar

~ featuring ~

Kevin and Lisa Carroll

Topics:

~ Finding and hiring your next executive chef

~ Onboarding a new executive chef

~ Rebranding your restaurant:

*trials, tribulations and success stories*

~ Building a culture of engagement and  
accountability

~ Communicating with boards, committees, and  
members

**4:30 p.m. - 5:30 p.m.**

Roundtable Discussions

~ Best Hiring Practices ~

**6:00 p.m.**

Cocktails & Networking

Dinner to follow

Richland Country Club



**TENNESSEE VOLUNTEER CHAPTER**  
CLUB MANAGERS ASSOCIATION OF AMERICA

## Fees & Registration

### *CMAA Member Fees:*

Meeting & Seminar ~ \$0

Lunch ~ (bill to club)

Dinner ~ \$75

### *Non-Member / Guest Fees:*

Seminar ~ \$50

Dinner ~ \$75

# REGISTER

## FEATURED SPEAKERS

### **Lisa M.L. Carroll, Kopplin Kuebler & Wallace**

For six years Lisa Carroll has been a search executive with Kopplin Kuebler & Wallace, the leading executive search and recruiting firm in the private club industry. Her focus is on Executive Chef and GM searches for private clubs. Lisa has been presenting education sessions at CMAA conferences, chapter meetings, and member clubs for eleven years and has been on the BMI Club Management faculty for four years. She also speaks at hospitality classes, ACF conferences, and for CMAA student chapters. Lisa is member of the ACF, a Fellow of the Culinary Institute of America, a member of the Chaine des Rotisseurs, and is currently working on a Master's degree in Global Hospitality Management at Georgia State.



### **Kevin Carroll, CCM, CCE, Atlanta Athletic Club, GM/COO**

Kevin Carroll, CCM, CCE is the GM/COO of Atlanta Athletic Club in Johns Creek, GA since May 2013. Prior to AAC, he served as the GM/COO at The Loxahatchee Club in Jupiter, FL for nine years. Kevin joined CMAA in 1981 and was very active in the organization, serving on local and national CMAA committees throughout his career. He served on the national board of CMAA from 2004-2012 was elected President of CMAA in 2011. He graduated from the Culinary Institute of America and was awarded the bronze star from the St. Louis chapter of the Chaine des Rotisseurs. Kevin was also the GM of Bellerive Country Club in St. Louis, Indian Hills Country Club (Mission Hills, KS), The University Club (St. Louis, MO), and the Learned Club and Adams Alumni Center (Lawrence KS). Kevin currently serves on the National Board of the University of Kansas Alumni Association where he will become the Chairman of the Board next month.

