

Volunteer Chapter – CMAA National Board Report

Submitted by Michael D. Seabrook, CCM, CCE

July 16, 2020

World Conference – The March 9-12, 2021 CMAA World conference in Tampa, FL is currently scheduled to be on site. A virtual component has been added for those members who are unable to attend.

BMI International originally schedule for October 2021 in Scotland has been postponed until October 2021.

Legislative/Leadership Conference – The Legislative/Leadership conference scheduled September 13-15, 2020 will now be virtual. More information will follow later this month.

CMAA Finances – On track to finish the fiscal year at a break even. Budgeted for roughly a \$300,000 profit. Good news under the circumstances.

Advocacy Committee – The CMAA Advocacy committee is lobbying to change the way the IRS recognizes to-go meals at clubs – A revenue staple for clubs under the current COVID-19 climate. It is currently recognized as unrelated business income and part of the maximum 15% of total income. Want to change to-go revenue to regular income.

Certification Maintenance Requirement - The CMAA Board has approved a **one-year extension to the Certification Maintenance Requirement (CMR)** for those individuals who need it based on hardships related to COVID-19. An extension will be granted for those who qualify at the end of a member's current maintenance period.

CMAA Competency Areas - The Board approved an update to the CMAA competency areas. The update includes a new competency area as well as updates to the current competencies. The expanded competencies are listed below:

1. Leadership
2. Interpersonal Skills
3. Club Governance
- 4. Accounting, Finance, and Data Analytics**
5. External Governmental Influences
6. Human and Professional Resources
7. Membership and Marketing
8. Food and Beverage
- 9. Golf, Sports, Recreation, and Wellness**
10. Facilities Management
- 11. Information Technology**

Diversity & Equity in Club Leadership Task Force – CMAA continues to examine ways for our organization to promote diversity as addressed in our most recently developed strategic plan.

Based on this premise, the Board of Directors approved the formation of a new **Diversity & Equity in Club Leadership Task Force**.

CMAA is committed to equity and an ongoing dialogue across cultural lines as a strategy for excellence in serving our members, for addressing the needs of an increasingly diverse society, and as a mechanism for equipping current and future CMAA leaders.

With diversity and equity issues at the forefront, CMAA is dedicating resources to design and adopt methods across our events, programs, and services to ensure that CMAA welcomes and encourages participation and advancement for all.

This Task Force is co-chaired by Board Members **Janine Budzius, CCM, CCE**, and **Richard LaRocca, CCM, CCE**, and includes a cross-section of members and perspectives. The Task Force is working to establish its framework and guidelines and its work will begin with an emphasis on both short- and long-term objectives.

The Task Force members include:

Janine Budzius, CCM, CCE, Co-Chair
Richard LaRocca, CCM, CCE, Co-Chair
Joe Krenn, CCM, CCE
Randy Ruder, CCM, CCE
Oliver Boudin, CCM, CCE
Nadia Dunrod
Carrie Eyler
Passion Graham
Michael Henley, CCM
Kristen LaCount, CCM
Ana Muniz-Trboljevac
Jim Moody, Jr., CCM, CCE
Preston Smith
Kim Pasquale
Brian Watkins

Jeff Morgan – The Board recently approved the extension of CMAA CEO Jeff Morgan for an additional three years. Jeff has been instrumental in advancing the organization since taking the helm in 2015.