**Volunteer Chapter – CMAA Board Report**

**Submitted by Michael D. Seabrook, CCM, CCE**

**November 4, 2018**

1. Club Spa & Fitness Association officially became a subsidiary of the CMAA as of November 1, 2018. This is a great opportunity for the CMAA to ensure quality education for an important competency in our industry.
2. 15 Chapters have requested, received and are using the new CMAA logo for their Chapter. The target is July 1, 2019 to have all chapters using the new logo.
3. The CMAA Chapter-National Affiliation Agreement is ready to be signed by each Chapter. A special email will be sent this month to all Chapters with the Agreement for signature. Once signed by the Chapter, Jeff Morgan will countersign on behalf of CMAA and return an electronic copy to each Chapter for their records. The goal is to have all chapters execute the new agreement by World Conference in Nashville.
4. The final 2018 CMAA Governance/ Leadership Summits for club managers and their board members is December 4 at Pinehurst Country Club in Denver, CO.
5. In 2019, the CMAA will begin focusing efforts to develop a new CMAA National Strategic Plan (2020-2024). The following will assist with the development:
   1. A member survey that will help to evaluate where CMAA is and some of the areas we should focus on.
   2. Strategic listening and discussions by national committees, national officers or National staff Chapter visits, and by the National Board.
   3. Recommendations from the CMAA Chapter Alignment Task Force to add to their strategic discussions.
   4. Strategic Planning as a CMAA community at LLC in September 2019 in Charlotte, NC.
6. Plan to announce first class of CMAA Fellows at the 2019 World conference in Nashville. The initial class may be slightly larger than what is anticipated in future years to kick start the program (10 to 12).
7. The following managers were nominated for the 2019 Board of Directors:

Steven R. Buck, CCM, CCE, Shady Canyon Golf Club, Irvine, CA.

Janine M. Budzious, CCM, CCE, Philadelphia CC, Gladwyne, PA

Mitchell S. Platt, MCM, CCE, Cosmos Club, Washington, DC

Michel D. Seabrook, CCM, CCE, Belle Meade CC, Nashville, TN

There are three 3-year terms and one 1-year term available. I would appreciate your consideration when you vote.